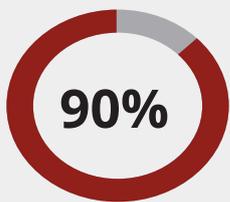


# StorSimple Replacement Program

The end of support for StorSimple 5000/7000 series means that Microsoft Azure-enabled enterprises need to find a new solution to tackle unstructured data, especially in distributed environments. While the hybrid design of StorSimple met enterprise data needs in the past, combining a cloud-first, software-based storage strategy with Talon FAST™ will allow you to consolidate your existing infrastructure, centralize all your global data, and deliver fast and secure access to data for users through a cloud platform. By leveraging a software fabric that caches 'active data' sets to distributed offices globally you are guaranteed transparent data access, real-time centralization, and optimal performance for application data on a global scale.

## Your Microsoft StorSimple Replacement Plan

- Do you have a StorSimple 5000/7000 that is nearing end-of-support?
- Are you struggling to find an attractive replacement strategy?
- Do you want StorSimple-like benefits for all your locations?
- Are you interested in consolidating all of your storage footprint into Azure cloud?



of data represents unstructured data—accessed and stored across multiple environments, in different formats, all across the world.



of storage costs are eliminated by implementing centralization strategies leveraging FAST™ Intelligent File Caching software for distributed locations.



of enterprises that have consolidated data into on-premise storage or a hybrid / public cloud report better efficiency, control, and application performance.

**What if** you could have the governance, control, and cost advantages of centralizing unstructured data without sacrificing edge performance?

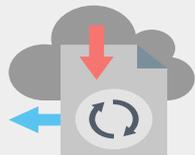
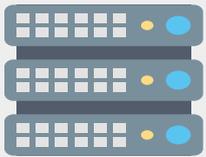
**What if** you could combine better operational controls and lower infrastructure costs with an incredible collaboration experience at the edge?





## Take the Next Step in Data Management

Transform your Microsoft StorSimple-based storage infrastructure into a flexible, globally scalable solution. Talon FAST™ allows you to maintain seamless access to your existing data in edge locations without requiring additional hardware or infrastructure investment. The Talon solution allows for a scalable, flexible, and cost-effective solution strategy by addressing all layers of the enterprise—end users, branch offices, data centers, and cloud infrastructure. Take the next step in modern data management by moving your data into an easy-to-manage software-defined cloud storage solution.



### Centralize Unstructured Data

Create a single set of data using FAST™ to extend your file-sharing infrastructure to all your remote sites and branch locations. Store your single data set in the Microsoft Azure cloud environment. FAST™ gives you maximum flexibility.

### Consolidate Distributed IT

FAST™ is a storage-agnostic solution that works with any SMB/CIFS infrastructure, so you can adapt your storage solutions as your needs change. In almost any environment and alongside almost any storage solution you can cut storage costs by as much as 70 percent.

### Streamline Distributed IT & Eliminate Branch Office Backups

Rely on a self-sustaining, self-managing cache, and completely eliminate local backups. Intelligent File Cache ensures only the active data your team members need is stored locally and the cache is automatically purged over time.

### Launch a Cloud-First Strategy

Enjoy all the benefits of cloud — demand elasticity, financial control, and reduced physical infrastructure costs — while still delivering a file-sharing experience so good it will feel as though employees are working in the same room, no matter where they are in the world.

## Smaller Footprint, Greater Control

Instead of relying on on-premise, storage specific hardware, the Talon software solution allows you to utilize Microsoft Azure-based storage via a small VM footprint on your server. Since the FAST™ software operates on a Core to Edge format, it creates an incredibly small global footprint, no matter how large the enterprise. Each edge instance creates an Intelligent File Cache which keeps active datasets close to users, purges inactive data when it's no longer needed, and makes it easy to manage and scale the cache as distributed locations expand. This gives you maximum control and flexibility with your storage solution while reducing your storage costs and global footprint.

## StorSimple Data Migration the Easy Way

Transitioning from StorSimple to a modern storage platform doesn't need to be complicated. The Talon FAST™ software smoothly integrates with your existing and future storage environment to ease your transition to a new platform.

Your StorSimple migration doesn't need to be a headache; Talon FAST™ supports your StorSimple transition—no matter what Microsoft Azure-based storage platform you choose.



## Drastically Reduce Storage Footprint

Consolidation with Talon FAST™ gives distributed branch offices total access to the entire directory structure which streamlines access to all company data while active data sets are cached locally. Users have immediate access to all centralized data, which could be 100s of TBs or even PBs of unstructured data, but only data relevant to them or actively used by other users in the office is cached locally. Additionally, as the active dataset ages over time, the FAST™ Intelligent File Caching purging mechanism clears the least recently used (LRU) cached files from the local storage volume to reduce your global footprint.

## Streamline and Simplify Distributed IT

As organizations are aiming to centralize and consolidate their branch office IT storage assets, eliminating complexity and back-ups provides significant cost savings. As Talon FAST™ deploys transparently on a (virtual) Microsoft Windows Server instance, on traditional servers, or on virtualization platforms like Microsoft Hyper-V or VMware vSphere, enterprises can consolidate local storage and embed services like Microsoft Active Directory, DNS/DHCP, DNS, DFS Namespaces, and Software Distribution in their streamlined and standardized branch office IT image.

 <p><b>FLEXIBLE &amp; SCALABLE</b> STORAGE AGNOSTIC, WORKS WITH ANY CIFS/SMB INFRASTRUCTURE</p>	 <p><b>INTELLIGENT</b> CACHES ONLY WHAT'S NEEDED AT THE BRANCH (ACTIVE DATASET)</p>	 <p><b>ZERO-TOUCH</b> AUTOMATICALLY PURGES 'STALE' CACHED FILES OVER TIME (LRU)</p>
 <p><b>TRANSPARENT</b> ACCESS DATA THROUGH A GLOBAL DFS NAMESPACE, HONORS ALL SMB/CIFS PRINCIPLES (LOCKING)</p>	 <p><b>PERFORMANT</b> CACHES UNSTRUCTURED DATA, COMPRESSES, STREAMS, AND REDUCES DATA OVER THE WAN</p>	 <p><b>COMMODITY HARDWARE</b> LEVERAGE EXISTING HARDWARE OR VM INFRASTRUCTURE FOR FAST™ CORE AND EDGE SOFTWARE ROLES</p>

## StorSimple Support Ends June 30, 2019. Do You Have a Plan?

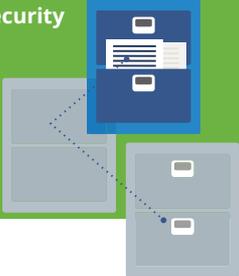
### Why Talon FAST™?

- ✓ Create a **"Single Set of Data"** by consolidating file storage
- ✓ Introduce **Global File Sharing with Central File Locking**
- ✓ Ensure **high performance experience** at all locations
- ✓ Reduce branch office **storage and infrastructure costs**
- ✓ Eliminate **branch office backups**



### Why Software-defined Storage?

- ✓ No **investment into new hardware and infrastructure**
- ✓ Maintain **existing data sets** through simple installation
- ✓ Provide **cloud data access in every branch office**
- ✓ Improve **global file access, sharing, and security**
- ✓ Globally **scalable and flexible** architecture



**Don't wait. Contact us to create the StorSimple replacement strategy ideal for your business.**